

▶ GERMANY

Sidel strengthens its presence in Germany



Sidel announces the appointment of Rüdiger Hilbert as Commercial and Managing Director for its German subsidiary. The appointment is part of Sidel's commitment to further enhancing and strengthening its presence in the German market, drawing on the company's strategy of providing global experience backed by local sales and service support through proximity to customers. ● (bmg)

▶ PHILIPPINES

Wash-Off label application for Tanduay distillery

Founded in 1854, Tanduay is considered today one of the largest distilleries in the Philippines, with more than 150 years of activity; in the late 80's, it was acquired by the Lucio Tan Group of Companies and subjected to a global modernisation process that increased the company's production capacity by as much as 50 times. The undisputed leader in the production of alcoholic beverages in the Philippines has recently added three P.E. LABELLERS labelling machines to the already large number of installations. The customer's request to switch to the application of wash-off labels was determined by the remarkable flexibility of self-adhesive labelling, given the opportunity to vary the design of the labels with more modern and appealing solutions without renouncing the easy-to-peel labels provided by the cold glue technology. The result: a maximum visual impact on the shelves, greater product sustainability, lower costs in format changes. ● (pe)



▶ US

Boston Beer company to introduce cans this summer

The Boston Beer Co. said it will start selling its popular Samuel Adams Boston Lager in cans for the first time this summer, the Associated Press reports. The move will allow beer fans to take the popular lager places where glass bottles may not be allowed, such as pools, parks, beaches and sporting events. Once considered to impair the taste of fine beers, cans are now used by more than 180 craft breweries, according to the website ontaponline.com.



are other benefits: Brewers appreciate that cans are lighter and more compact than bottles, reducing shipping costs, and they won't shatter into a thousand pieces if dropped, ontaponline.com noted.

Brewers have long been using a thin, plastic lining inside cans to reduce the dreaded metallic taste. There

Sierra Nevada Brewing Co. in Chico, Calif., already sells its Pale Ale and Torpedo Extra IPA in cans. Redhook Ale Brewery in Woodinville, Wash., recently started offering Long Hammer IPA in cans. The Boston Beer Co. says cans of Samuel Adams lager will be available in 12-packs nationwide by early summer. ● (bmg)

▶ AUSTRIA

Expansion plans at Brigl & Bergmeister – Cooperation with Cham Paper Group

Brigl & Bergmeister, producer of l-side coated paper for labels and flexible packaging has signed a cooperation agreement with Cham Paper Group. Once base paper production at the facility in Cham, Switzerland, has been shut down, B&B in Niklasdorf, Austria, will take over the production and marketing of their silicone base papers.

The first products will be available during the second half of 2013, giving the Niklasdorf plant an additional pillar to its successful, wet strength label papers. 2012 was a successful year for Brigl & Bergmeister. The volume of sales increased by 5 % to 155,000 tonnes compared with the previous year, meaning that both plants in Niklasdorf and Vecve were running at full capacity. ● (bmg)



▶ AUSTRIA

Wine maker try to overturn Russian ban

Russia's consumer safety agency, Rospotrebnadzor, has said that 69 Georgian wine and mineral water producers have applied to export their products to Russia in a bid to have a ban lifted that was imposed in 2006 by Moscow.

Rospotrebnadzor said that it would consider the applications of 31 of the companies first as they had submitted all the required documentation. Those of the other 38 would be examined when they did likewise. ● (bmg)

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Cool Mountain has found success in USA markets through franchisee bottling agreements with Dr. Pepper Bottling and other independent bottlers and distributors seeking a high quality product to add to their portfolio to appeal to a youthful audience and those who enjoy a decadent beverage to celebrate their adventures in life.

Our current corporate headquarters span a base in Des Plaines, IL (Chicago) with a Keg and Bag-n-Box produc-

tion facility, bottling operations based in West Jefferson North Carolina and Los Angeles California headquarters to cover production needs from coast to coast in the USA.

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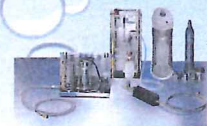
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